



tomi.parkkila@gmail.com

www.tomiparkkila.com

## REFERENCES

Contact me for the full CV

## WORK EXPERIENCE

### CURRENT

2025

#### Meno Creative Oy

Founder & CEO

Short-form video production

Entrepreneurship

B2B & B2G sales

Team management

Video production

#### Finlandia Living

Furniture and Interior Design Salesperson

Revolutionizing Finnish Furniture industry

B2C furniture sales

Interior Design

Customer Service

Social Media

Kitchen sales

## SKILLS

### Digital Marketing & Analytics

- Social Media Management
- Marketing Strategy & Campaign Execution
- Website & Social Media Analytics
- Content Creation for Brand Engagement
- SEO Basics & Web Optimization

### Creative & Media Production

- Video Production & Editing
- Creative Direction
- Short-Form Content Strategy
- Photography & Visual Storytelling
- Website Development & Management

### Business & Operational Skills

- Business Economics
- Accounting & Invoicing
- Sales & Customer Acquisition
- Customer Service Excellence
- Entrepreneurial Planning & Execution

## EDUCATION

2024-2027

Bachelor of Business Administration TAMK UAS

2018-2021

Vocational Business Administration TREDU

High School Graduate Lempäälä HS

## PAST

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